

LEO BURNETT COMPANY, Inc.

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THE SAFE GUM

DI-ET WON'T PROMOTE TOOTH DECAY

Di-et's sugar-free. Which means no cavities. And that's important for a child. But one thing's sure, children are more concerned about taste than teeth. That's why Clark comes in four kid-pleasing flavors.

10¢

STORE COUPON

GOOD FOR 1 FREE
PACK OF CLARK DI-ET
THE SAFE GUM

or 10¢ off on 6 packages
of Clark's Di-et Gum

10¢

STORE COUPON



TO THE DEALER: You are authorized to act as an agent for the redemption of this coupon. No other source may (1) give or (2) receive it. It has been void in previous use with all customers after their where provided, issued, or returned by law. Cash redemption within 1 year of 1¢. This coupon is non-transferable, non-cash, and cannot be used for any purpose. It is void where prohibited. No other cash redemption. Good only on Clark's Di-et Gum. Offer expires June 30, 1970. Any other use constitutes fraud.

10¢

10¢

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